

Hello, the City of Minneapolis Department of Health and Family Support is working with (store name) to increase the availability of fruits and vegetables and healthy foods. As a customer of this store, we are interested in learning the types of produce items you would be likely to buy. Do you have a moment to take a 5 question survey?

Note to surveyor: Please read each question to the customer and check or write in the appropriate responses.

1. Do you live in this neighborhood? Yes / No

2. How often do you shop at this store?		
Daily Several times a week Once a week Every other week or several times a month Once a month Less than once a month Never Varies 3. What types of foods or products do you buy at this store? Check all that apply.		
 Snacks (pop, chips, candy) Milk Fruits and/or vegetables Tobacco Other (please describe): 		

4. Which of the following produce items would you purchase, if offered at this location?

Lettuce
Cucumbers

☐ Apples
Tomatoes
☐ Carrots
Oranges
Grapes
Green Peppers
Hot Peppers
5. What other types of fruits and vegetables items or products would you like to see sold at this store?
6. Additional Comments:

Creating a Healthier Minneapolis healthy eating + physical activity + smoke-free living

Minneapolis Department of Health and Family Support (MDHFS) 250 S. 4th St., Rm. 510, Minneapolis, MN 55415-1384 | www.ci.minneapolis.mn.us/dhfs